

PRESS RELEASE

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New Tool Helps Improve Resume Effectiveness

"It's frustrating turning am dozens of resumes without getting a single phone call in return. Unfortunately, that's the average experience for most job seekers." Paul Lane, an employment coach with over 20 years' experience, stated during a conversation about his new online tool. "And that's a shame, as is not that difficult to put your best foot forward in a resume", he continued.

According to Coach Paul, his preferred nickname, most resumes simply don't work. All That opinion seems to be supported by many; most of the people you talk to you during this economic downturn, who are looking for work, say they get few or no responses to their resumes or applications.

"Most employers are looking for specific information on a resume.", Coach Paul added. "yes there looking for how well you know your job, but they're looking for something else also. They want to know what kind of an employee you are."

When Coach Paul explained that most resumes only list company name, job title, job duties, and dates of employment; but everyone who was ever a fire by that company doing that job has the same data. If that's what someone puts on a resume, they look just like someone who was fired from every job they ever had. Of course that's not good!

Coach Paul continued to explain that the most important thing, in his opinion, to put on a resume as your accomplishments statements. Those are short, powerful phrases that indicate that you were

successful in your jobs. And that's what this new tool helps you with.

All is offering this web based for free during its introductory period. It will help us identify the good things that should be on your resume, help you polish the actual wording of each statement, identify which of the accomplishments statement should be on your resume, and help you format to resume two best draw attention to your accomplishments.

This tool is available at [The Employment Coach. Info](#)